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MEDIA RELEASE

FOR IMMEDIATE RELEASE

OFFICIAL OPENING CEREMONY OF BOLTON Studio SALES GALLERY

Petaling Jaya, 10 June 2010 – Leading Main Board-listed property developer BOLTON Berhad (BOLTON) launched BOLTON Studio, a modern and minimalist themed sales gallery which showcases a range of its properties, at its headquarters at Symphony House, Dana 1 Commercial Centre today.

The BOLTON Studio sales gallery would enable the public to view BOLTON's latest and upcoming property developments all under one roof. With a built-up of about 8,000 sq ft, BOLTON Studio currently features scale models of BOLTON's latest high-end developments of **sixceylon**, 51 Gurney and Arata. Each of the scale models are equipped with a touch screen terminal whereby users can browse and experience a 3D walk-through and find out more information about the respective developments.

During his welcoming speech at the launch party, BOLTON Executive Chairman Datuk Mohamed Azman bin Yahya said: "By setting up BOLTON Studio as an alternative sales channel, we hope to provide our customers with added convenience by having all our new property showcase housed under one roof."

BOLTON Studio also showcases a live show unit of **sixceylon** – BOLTON's upcoming, chic 33-storey condominium featuring 215 bite-sized units located in Bukit Ceylon. The 696 sq ft, fully furnished show unit provides customers with a functional idea on ways to optimise small sized units to its full potential.

Since the opening of BOLTON Studio in April, many curious passer-bys have visited the sales gallery which resulted in positive sales enquiries. As BOLTON Studio is situated in a location which is easily accessible from Kuala Lumpur, Petaling Jaya, Subang Jaya and Shah Alam via well-connected highways, Azman Yahya expressed his confidence of its popularity with prospective customers.

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"We plan to replicate this sales gallery concept at our township development of Taman Tasik Prima Puchong. Even as we speak, the finishing touches are being put to BOLTON Studio Taman Tasik Prima which is expected to be opened by the end of the month," he added.

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About Bolton Berhad:

Bolton has been delivering properties since 1964, making it one of the oldest and most established property developers in Malaysia. Our developments across seven states in Malaysia ranges from *Taman Midah*, the pioneer township development in Cheras to *The Tijani*, a more recent upmarket development in Kenny Hills, Bolton has built a solid reputation of quality across its range of residential, retail, industrial and commercial properties.

We recently embarked on our first development in Penang, *The Surin* condominium development in Tanjung Bungah, providing residents with unparalleled vistas of the sea. Soon, we will unveil a block of luxury serviced residences on Jalan Bukit Ceylon, a cluster of residential high-rise units in the exclusive Bukit Tunku area in Kuala Lumpur and 51 Gurney - Malaysia's first and only super luxurious condominium that comes complete with a spacious driveway on every floor and a car port within every unit.

Our brand promise - *Better Living by Design* - is a reflection of our proven commitment to deliver homes and commercial properties that meets our customers' needs for lifestyle, functionality, security and comfort; offering the best in class quality and outstanding value as well as reflecting the latest trend in style and design.

More information about Bolton is available at www.bolton.com.my

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